

A Sustainable Route to Funding



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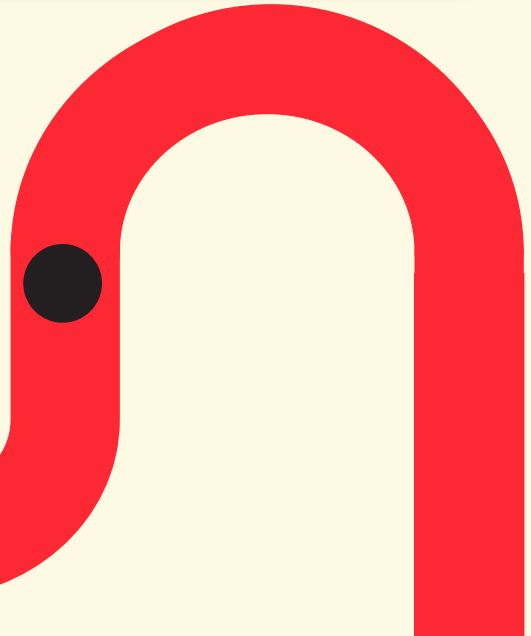
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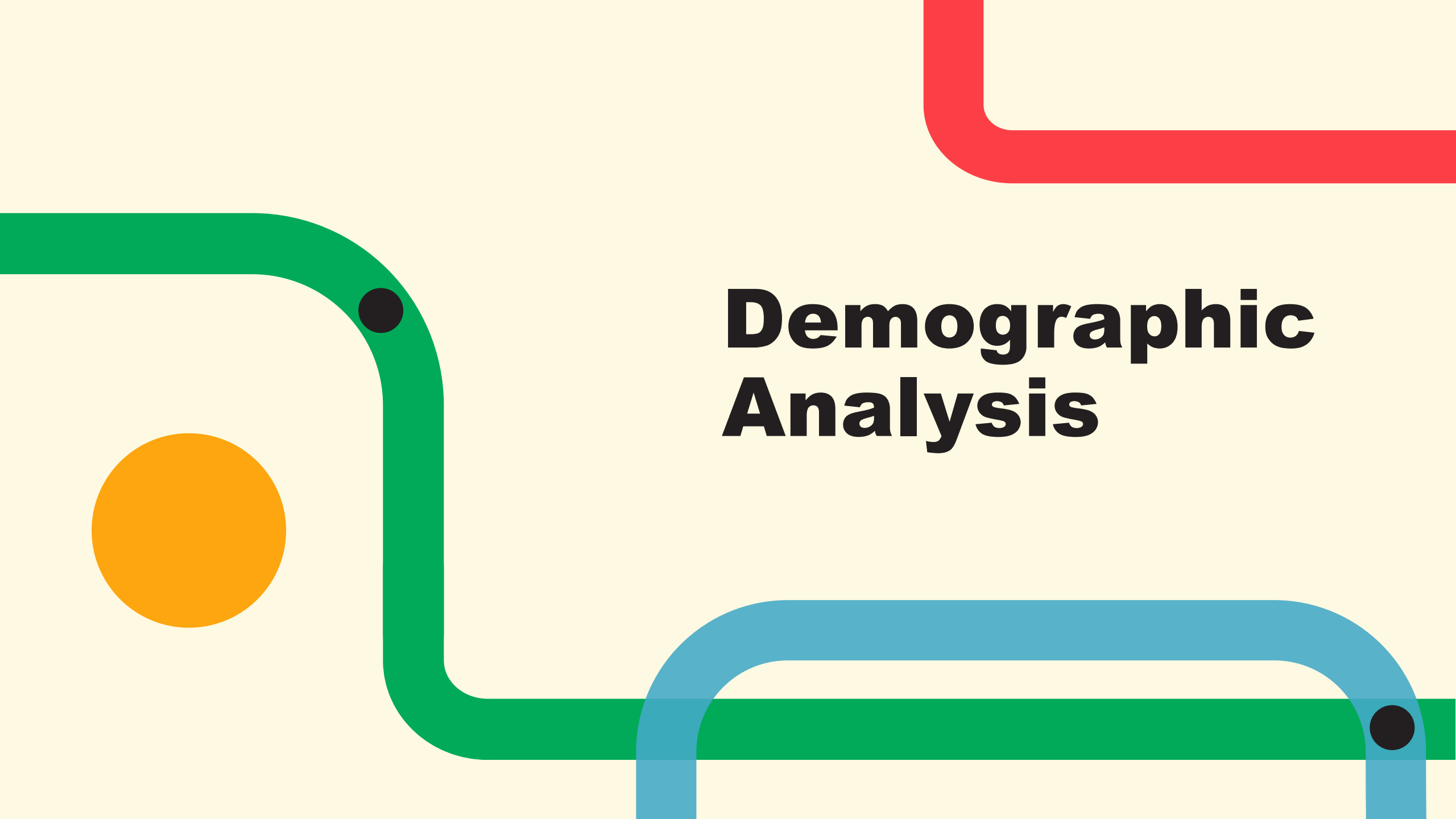
Introduction

In March of 1987, The Greater Lapeer Transportation Authority commenced operation as a political subdivision of its incorporators.

It is the front-line response to a growing demand of public transportation in the county of Lapeer.

GLTA has a continuing mission to provide safe, affordable, and reliable transportation to residents in the service area.



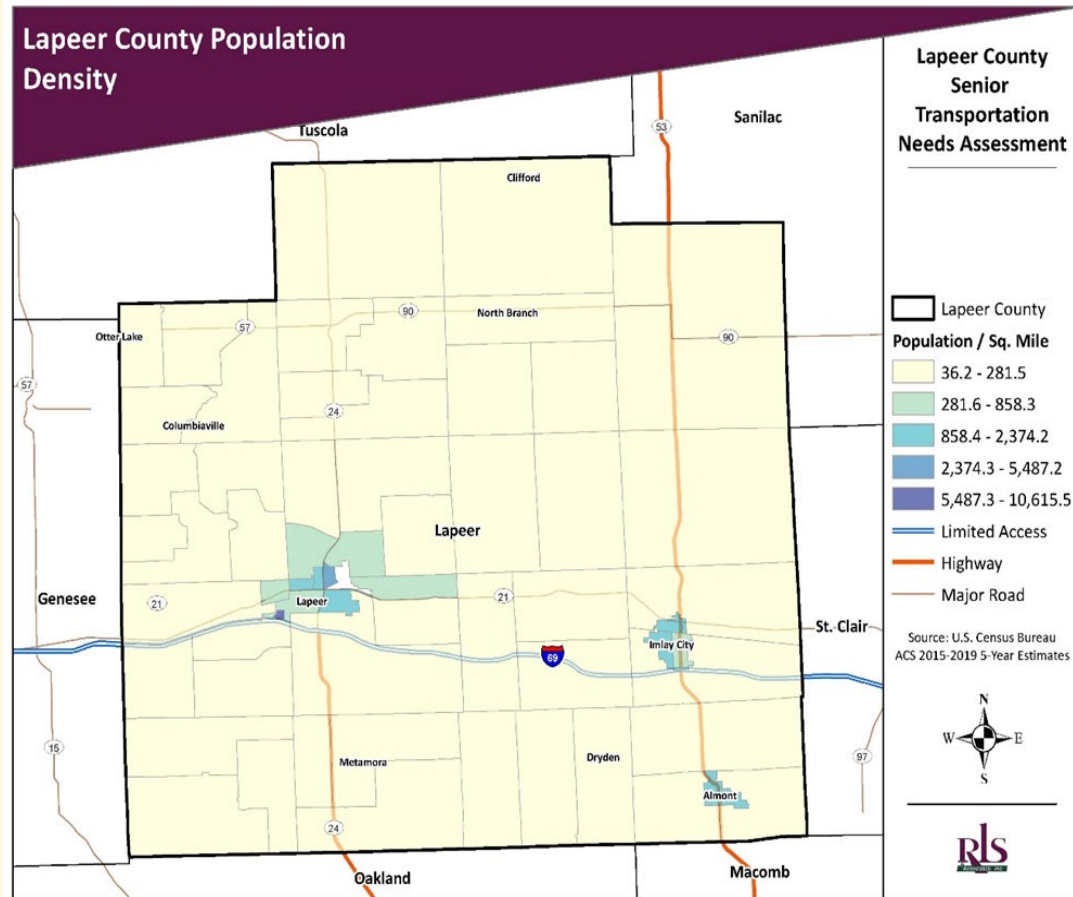
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Demographic Analysis



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Population Density

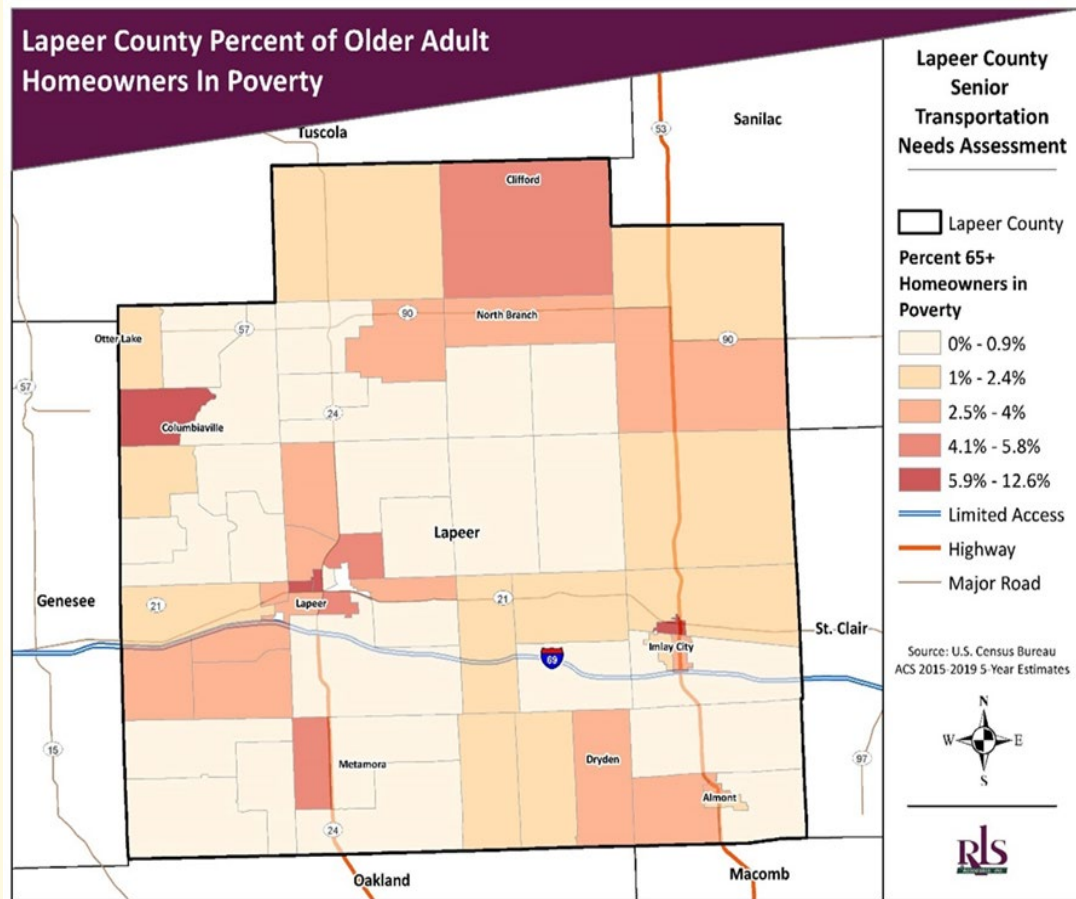


- **As of 2019, there are an estimated 88,038 residents in Lapeer county.**
- **The highest density of people can be found west of the city of Lapeer.**



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Older Adult Population

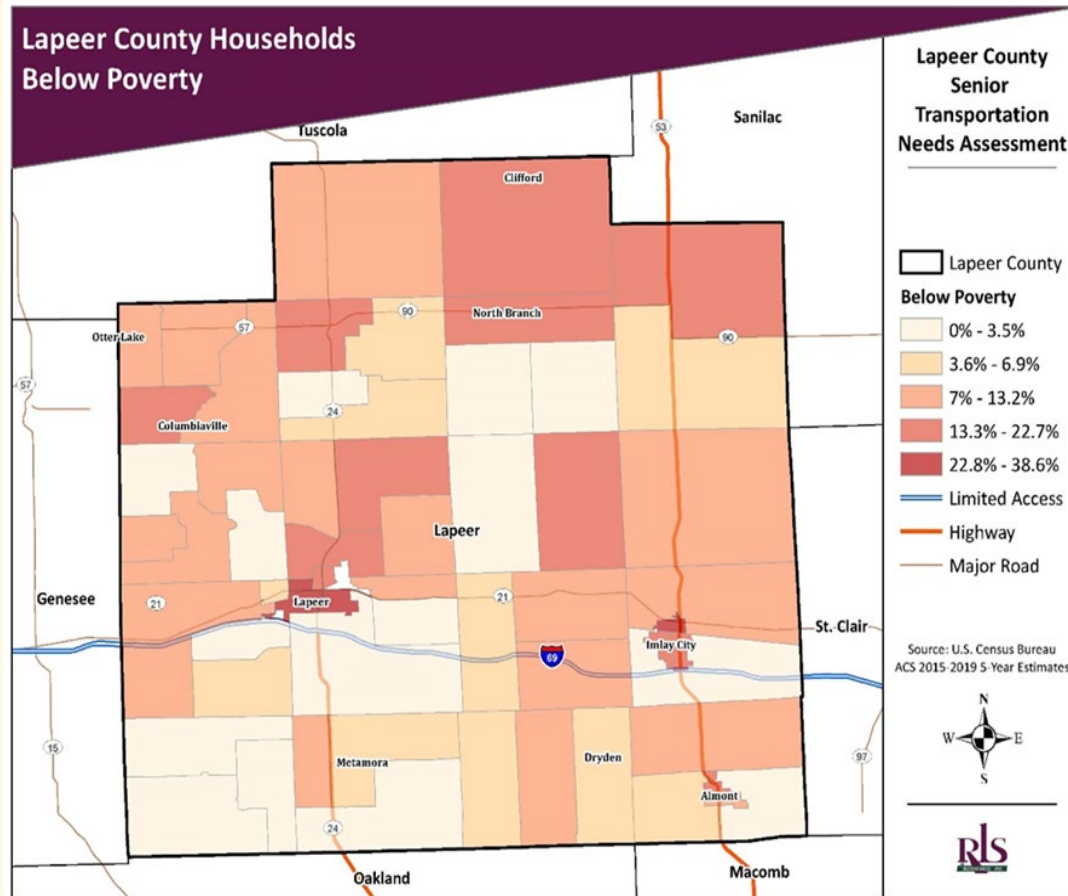


- **Older individuals make up 18% of the population in Lapeer county.**
- **The highest groups of impoverished older adults reside in Columbiaville, the City of Lapeer, and Imlay City.**
- **From these areas, older adult homeowners, in poverty, range from 5.9% to 12.6%**



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Low Income Households

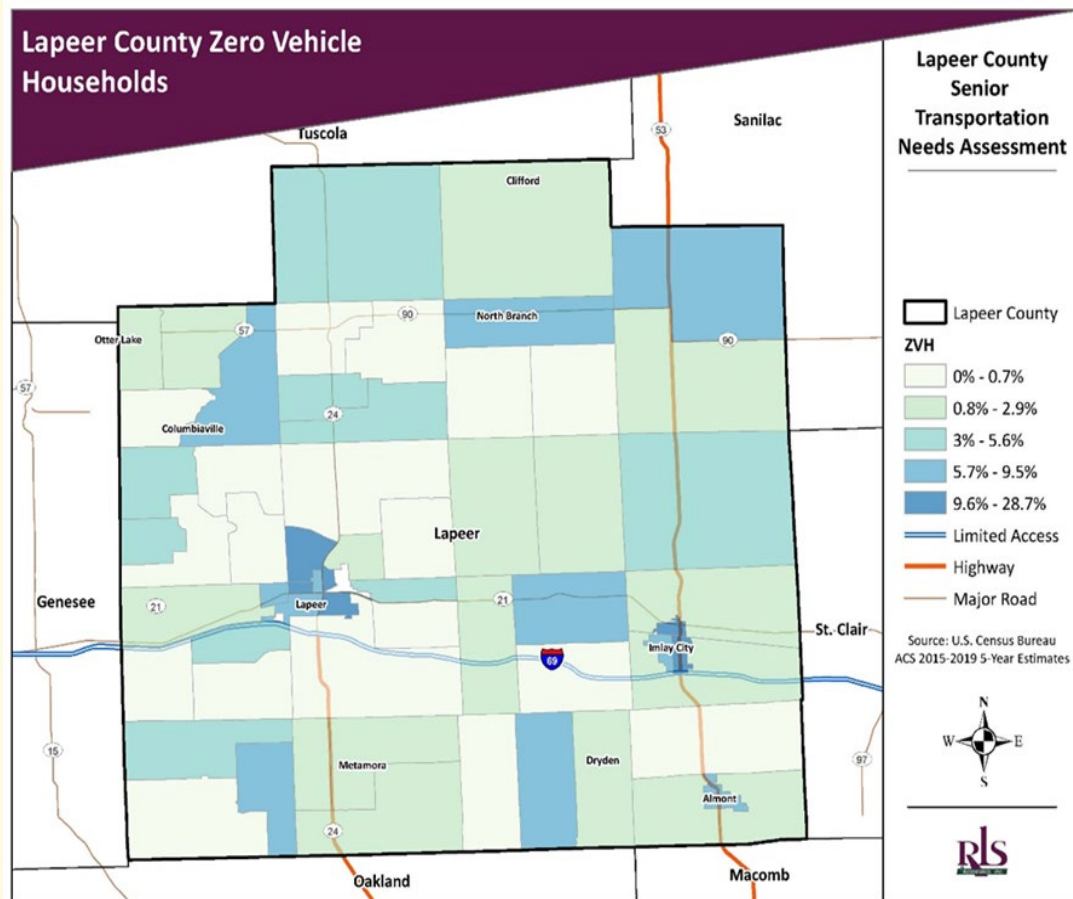


- **Out of the entire population of Lapeer county, 11% of households are below Federal Poverty Levels.**
- **The highest percentage of impoverished households are in the City of Lapeer and Northern Imlay City.**
- **Other parts of the county, such as Columbiaville, Clifford, and North Branch have high rates of impoverished households.**



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Zero-Vehicle Households



- In 2019, Lapeer County had an estimated 33,700 households, 1,482 of which have no access to a car.
- The highest rates are found in the City of Lapeer and Imlay City with a range of 9.6% to 28.7%.
- Another significant portion of zero vehicle households are found in Columbiaville, Almont, and North Branch.

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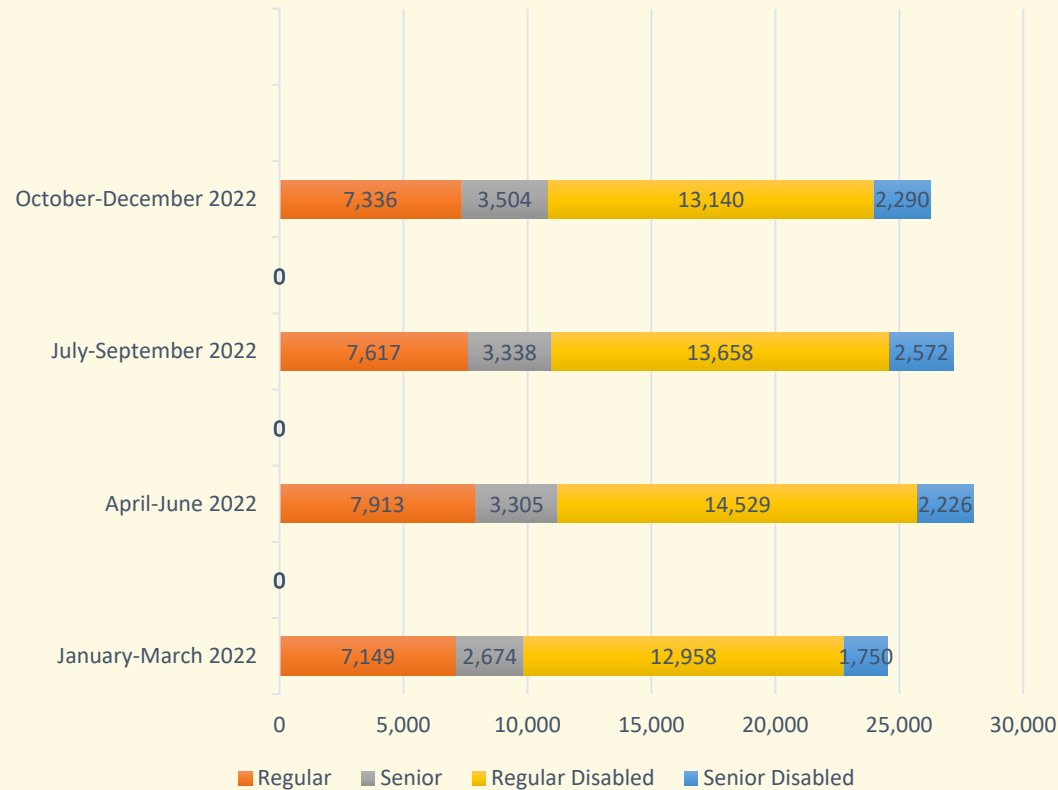
Our Performance



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Passenger Counts for the Year

Ridership by Quarter

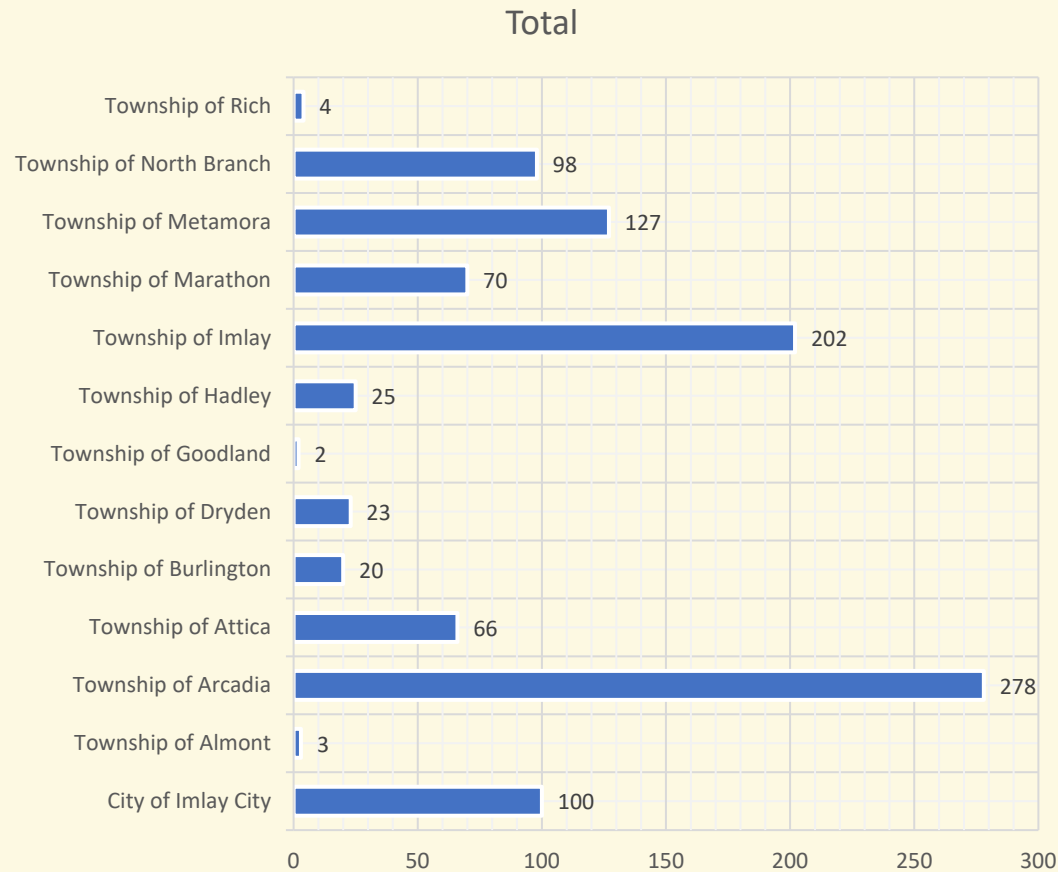


- **For 2022, there were 105,959 trips booked.**
- **Since COVID-19, ridership is returning to pre-pandemic levels.**



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Out-of-Area Ridership



- **These trips happen between specific hours of 9am to 5pm.**
- **Out-of-Area ride requests have increased over 2022.**
- **Not all trips can be accommodated as GLTA has different parameters for Out-of-Area rides.**
- **Arcadia Township and Imlay Township have the highest rates of Out-of-Area rides.**

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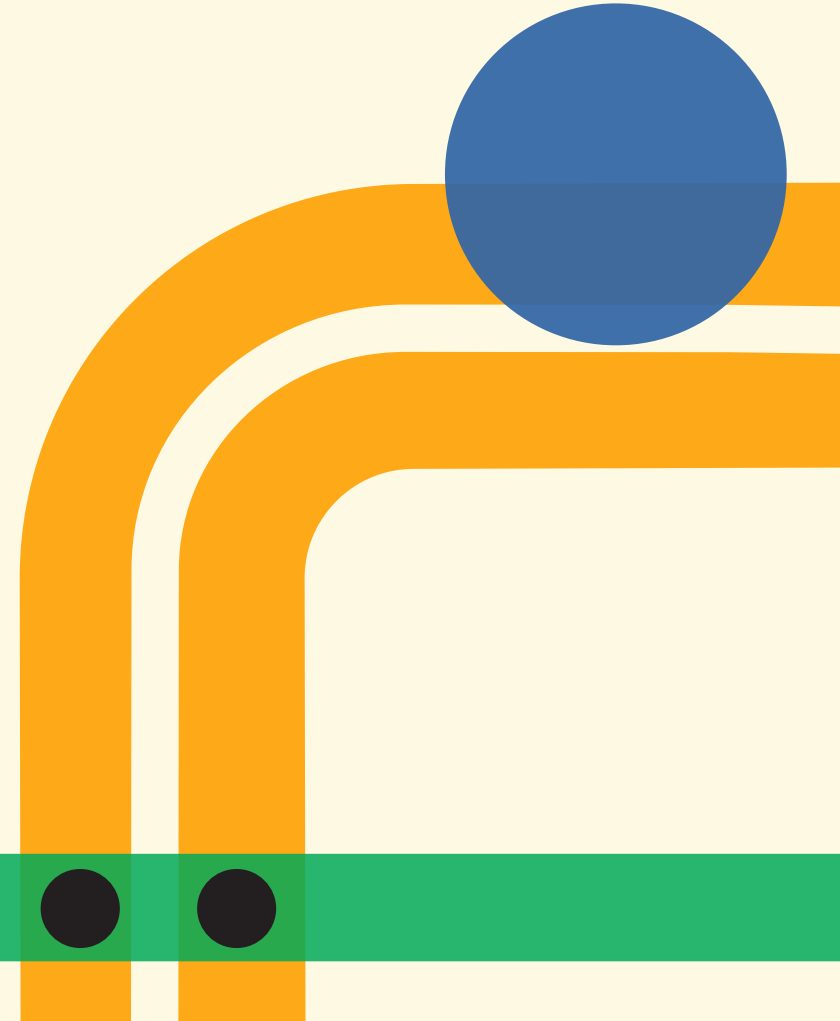
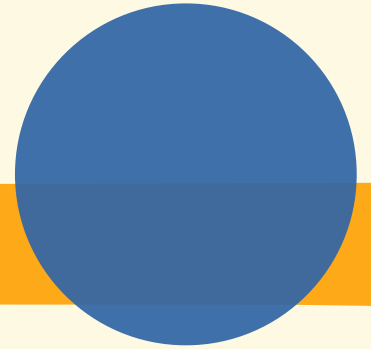
Current Local Concerns



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Survey Suggestions

- **In 2022, the Lapeer County Transportation launched a Needs Assessment survey and received 176 responses from residents of Lapeer County about their concern for affordable transportation.**
- **86% of respondents stated they were “concerned to some degree” about access to transportation.**
- **Of that, 38% stated they were extremely concerned.**





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The Cost on the Citizen

- **Since the COVID-19 Pandemic, many residents of Lapeer are facing new hardships with the rising cost of living.**
- **Transportation, especially gas, is one of the most expensive aspects of everyday life.**
- **Access to an affordable and reliable transportation service is the best way to relieve the stress of transportation costs.**

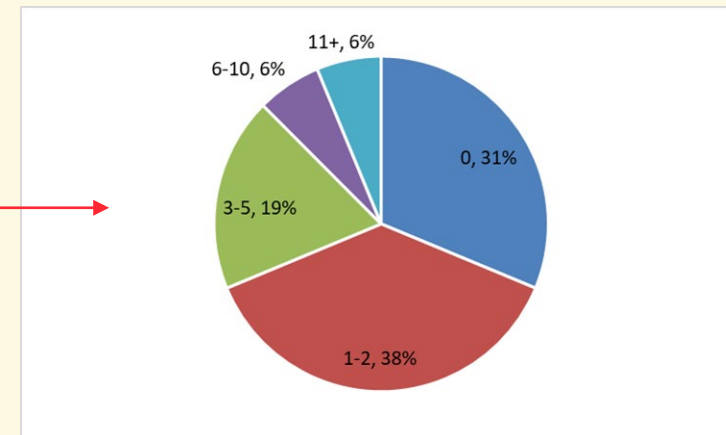
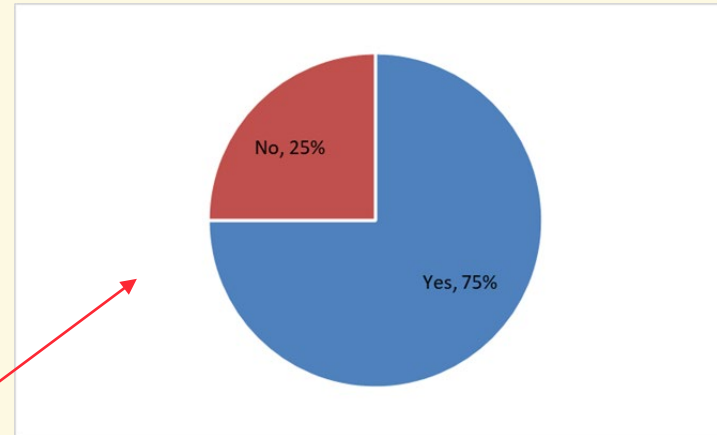




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Health Effects

- **Local Doctors have noted how missing appointments can be detrimental to resident's health.**
- **Increased risk of health complications and death is one of the biggest concerns with local providers.**
- **16 Local providers were asked if their patients had difficulty getting transportation; 75% responded "Yes"**
- **The same providers also responded that 2/3 of their patients have trouble attending appointments due to transportation issues.**



**Transportation is the
center of the world!
It is the glue of our
daily lives.**

Robin Chase – Co-Founder of ZipCar





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How Can We Help?

- **While there is great success with the operations of GLTA, there is an unmet need in areas outside of the City of Lapeer and the five surrounding townships.**



- **Grants can only provide temporary operational revenues.**
- **Millages, being a sustainable revenue, can help alleviate the unmet needs of many residents in the county.**



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Benefits of Expanded Public Transit

- **Lapeer county residents would have a number of benefits with an expanded GLTA millage:**
 - **An increased scope of same-day service.**
Life happens and sometimes you just need a ride to help.
 - **Lowered cost of transportation on the individual.**
Currently, Out-of-Area rides range from \$3.50 to \$16.00 per one way trip. Compare it to the Service Area's rates of \$1.50 to \$3.00.
 - **Increased job opportunities and independence.**
Individuals who may not own vehicles or be able to drive would be granted opportunities to get to work or run errands as they need.
 - **Increased accessibility for health services.**
A healthier population is a happier and more productive population.



Thank You!

We would like to extend a special "Thank You!" to the Lapeer County Transportation Coalition for their continued support of the GLTA.

